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In New York City, June 18-22, eyeBLINK Entertainment, a not-for-profit multi-cultural organization, held a weeklong celebration of pizza for the homeless, providing music and pizza at a different shelter each day. For every large pizza that event organizer Obaid Kadwani purchased for the homeless, Pizza Hut donated a Full House (extra large) pizza. Thanks to their efforts, over 5,000 hungry New Yorkers were fed. "Many of the people served at this shelter are not homeless but are part of our nation's working poor," Mr. Kadwani said of what he learned that week. Men and women, he continued, who have jobs but still struggle to make ends meet. In addition, shelters often provide food for displaced

children, senior citizens and the disabled. Mr. Kadwani hoped the efforts, triggered by Workman's request, highlighted the issues, and encouraged others to volunteer themselves to their neighbors and communities. "Everyone has something to give," he said.